



Introduction for Dan Poynter, CSP.

Dan Poynter has written more than **100** books.
He can show you how to write **one**.

He has been a publisher since 1969.
He can help you make the decision between selling out or publishing yourself.

Dan is an author **and** he is a publisher.
As one of the pioneers of modern self-publishing, he has experienced every phase of the book publishing process.
He has **sold** his manuscripts to other publishers,
he has published **other** authors, and
he has published his **own** books.

Dan does not just **work** in the book publishing business,
he **studies** the book publishing business.
He doesn't just **talk** about book promotion, he **teaches** book promotion.

Dan joined NSA more than 15 years ago and began immediately to help speakers with their books.
He served as chair of the Writing/Publishing Professional Experts Group and founded the PEG newsletter.
He is a Certified Speaking Professional (CSP).

It gives me great pleasure to introduce
"The Book Guy" . . . **Dan Poynter**.

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