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Is There a Book Inside You?

Writing Alone or with a Collaborator

"The authors use not only text and examples of successful ventures, but a variety of charts and tests to help the reader evaluate self, topic and form, and provide the mechanics of authoring and publishing." — *Library Journal*

"It is intelligently compiled and written and, most important of all, it is responsibly encouraging." — *Book Research Quarterly*

"This book is a useful tool for anyone starting out and a fine reference guide for established writers." — *Arizona Authors' Newsletter*

"Even if you do nothing but read the quotations at the bottom of many of the pages you will receive some entertaining advice and inspiration." — *Publishers Digest*

"If you have never written a book, or if you have written many, this book is a valuable reference. It is a comprehensive little atlas of the book writing process, from choosing a marketable topic, to researching the topic, organizing it, and marketing it." — *The Northwest Review of Books*

"This book is easy to read, full of valuable information that is easy to apply." — *Computer Exchange Review*

"For those of you planning to write that book someday, *Is There a Book Inside You?* is a must." — Press News Syndicate

"The entire book has a practical, fresh, no-nonsense tone and, as always in one of Dan's books, is overflowing with information, including the valuable lists in the appendix." — *Marin Self-Publishers News*

"The book looks at agents and what they can do, the standard publishing houses, vanity publishers, and, of course, just plain doing it yourself. If you want to go the self-publishing route, this book is a valuable tool." — *Aviation/Space Writers Association Newsletter*

"A work that any would-be author needs to read and digest thoroughly. There's no nonsense here, just a head-on, very direct, point-by-point authoritative overview of how a book is written, manufactured and then marketed, using every bit of creative energy possible. *Is There a Book Inside You?* really tells it like it is, not some fanciful approach, no watered down vague theories or opinions. This book should be required reading for anyone serious about producing a literary project of value. Find this book; it works." — *The Coast Book Review Service*

"Basic information addressed to prospective authors but useful to publishers." — *International Publishing Newsletter*

"Typical of all Dan's books, it's loaded with practical how-to information, examples and sources." — *The Direct Response Specialist*

"Good resource book. You can't go wrong adding any of Poynter's books to your reference library." — *Freelance Writer's Report*

"A paint-by-the numbers system for writing a book." — *Feminist Bookstore News*

"It's a down-to-earth "how-to" and a kick in the pants to get you going." — *The Whole Earth Catalog*

"Fresh ideas and innovative approach found nowhere else in other how-to-write books. Well researched and clearly presented." — *Great Cookbooks*

"This book can be helpful in making sure you do all of your homework before investing sizable income." — *New Age Marketing Opportunities Newsletter*

"Easy to read, practical guide to becoming an author" — *Emergency Librarian*

"This is a motivating book with a practical approach." — *The British Columbia Genealogical Society Newsletter*

"There's no fluff, plenty of valuable information, and it actually makes you want to sit down and write" — *Laughing Bear Newsletter*

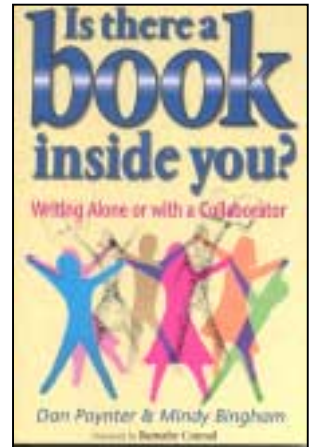
"Clearly defined, well-researched information and sound practical advice." — *Travelwriter Marketletter*

"The entire book has a practical, fresh, no-nonsense tone and, as always in one of Dan's, is overflowing with information, including valuable lists in the Appendix." — *Book Publicists of San Diego Newsletter*


Reviews have appeared in *Editor & Publisher*, Periodical Writer's Association *Contact*, National Writer's Association newsletter, *Quick Printing* magazine and many more.

And, *Is There a Book Inside You?* has been:

- **A main selection** of the Writer's Digest Book Club.
- **Published in the UK** by Exley Publications.
- **Used as a prop** in *Mother*, a Paramount picture starring Debbie Reynolds.
- **Carried** by the Highsmith catalog, The Textbook Authors Association and the Williford catalog.
- **Awarded** a Benjamin Franklin Award for best reference and best business book.



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 **Para Publishing, PO Box 8206, Santa Barbara, CA 93118-8206 USA Tel: (805) 968-7277; Fax: (805) 968-1379. info@ ParaPublishing.com**