

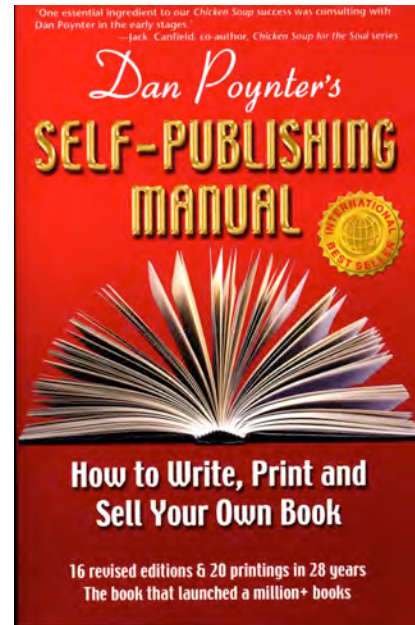


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Book Publishing Demystified—Publish Yourself

Ask any struggling writer for an assessment of the book publishing industry and the response will range from overpowering to impossible—certainly not easy to sell. And, that is partially true. With the larger publishers concentrating on potential best sellers by well-known authors, it is virtually impossible for the new writer to catch the attention of a publisher—or even an agent. But the situation is not hopeless; on the contrary, there is an easy solution. The answers are in *Dan Poynter's Self-Publishing Manual, How to Write, Print & Sell Your Own Book*. His crash-course in publishing demystifies the whole process of book production and marketing. He shows authors how to take charge of their work and publish themselves.



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