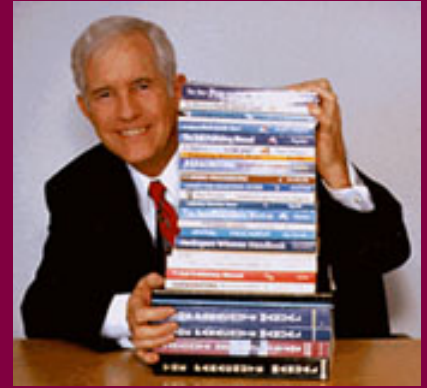




Publishing Poynters Marketplace

A *Publishing Poynters* supplement about
Buying, Selling and Reviewing.
Authors and publishers helping each other.



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For the Small Print, scroll to end.

IN THIS ISSUE OF THE MARKETPLACE

- A. **ParaStories**-Stories/Information Wanted
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- C. **ParaSales**-Companies/Properties/Jobs/Rights to buy or for sale/Remainders
- D. **ParaReviews**-Reviews on Amazon and B&N wanted
- E. **ParaCoop**-Co-operative marketing programs. Offer/Join.



A. ParaStories

STORIES/INTERVIEWS/INFORMATION WANTED

NEED STORIES to flesh-out your book? List your wants here. Focus on a single topic and provide your contact information. Write tight: limit your listing to 100 words. Conform to the format so we can Copy\Paste and do not have to edit. Send your listing to DanPoynter@ParaPublishing.com Put "Stories Wanted" in the Subject line of your email. There is no charge for listings.



WANT TO CONTRIBUTE YOUR STORY? Contact requesters directly. Do not send stories, etc. to Dan.

STORIES REQUESTED:

1. I am writing a novel about a 35 year old woman who was a devout fourth-generation **Mormon who has left the church** because of an unwanted, painful divorce, and is now questioning everything. I need a mature ex-Mormon who is intimate with Mormon beliefs, customs, and practices who would be willing to speak openly and frankly with me. Absolute confidentiality promised. Email Jim at jdreaver@aol.com.

2. I am looking for profiles and stories of **women who were adults in the 1950s**. Would you send me a profile of or stories about your mother in the 1950s? Did you know any women without children in the 1950s you would like to tell about? I will be following up on the generations in the 1970s and 1990s. Please include your gender, the state where you grew up, and the extent of your education. Anonymity is ok if you prefer it. Thanks for your help.
--Martin Lowy, mlowy@tampabay.rr.com

3. Want stories of **a time when a comment, piece of advice, or simple event caused you to make a real change of direction in your life**. Example: An executive of my company asked me to take a new assignment. I replied that, "I'm really not finished here." (with a project I as having real success with). He said, "Anyone who is worth their salt is never finished!" I took the job and went "straight up", career wise.
--Dr. Tom Gauthier, tomgauthier@gotsky.com

4. **What are the things you do to take time out of your busy life and re-focus?** In our hectic and constantly "connected" world, what do you do to take time out, relax, and re-focus on what is important in your life? Do you take naps, sit on the beach, or practice yoga? Tell me what you do! Please email me at mmb126@hotmail.com. Thanks!
--Myrna

5. I am writing a book on **poison oak and poison ivy**. I am looking for anyone who has first hand knowledge of a acquaintance or relative who died from a serious case of poison oak or ivy. Rumors abound, but I have only found one documented case so far.
E-mail: screenmobile59@opendoor.com Put "poison oak" on the subject line. Thank you,
--Sandra Baker

6. "I compile **Christian anthologies of true short stories** and I need stories for my book, Escape from the Prison System, Finding the Narrow Door.

Escape from the Prison System tells the stories of prisoner salvations: how the ex-offender lived before, the salvation experience, and a description of the new creation now. I accept as-told-to stories as well as first-person stories. Please go to the Writers' Guide at http://makerstouch.typepad.com/writers_guide_your_touch/ for more specific instructions. The publication date falls in 2010 and I feel the hot breath of deadline scorching my neck. If you follow the rules in the Writers' Guide and write a compelling story, you have a good chance of acceptance. Paid market."

7. We're writing a new book of **wild bird rescue tales**. Especially interested in baby bird rescue stories. Photographs are valued. If included, we will give lots of credit to you in the final printed book.

email to Info@YellowbirdStudio.com

--Glenn and Cherie McBride

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Please help us help our readers. Forward this Marketplace newsletter to your colleagues in publishing.  
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B. ParaWants



ITEMS/SERVICES/HELP WANTED. This is a new section where book- and publishing-related items and services may be posted. Send your wants to

DanPoynter@ParaPublishing.com

Put "Item/Service Wanted" in the subject line.

If you supply a solicited item, contact the poster directly. Do NOT write Dan Poynter. If you know of a supplier, please help the poster by writing him or her.

If you are a supplier looking for customers, see

<http://parapublishing.com/sites/para/resources/supplier.cfm>

ITEMS/SERVICES/HELP WANTED:

1.

2.

 This newsletter has a circulation of 34,000+. You must know several authors and publishers who don't receive it. Why not forward it to them?



C. ParaSales

SELLING OUT/PARTNER WANTED/POSITIONS OPEN/TITLE CLOSEOUTS/ PUBLISHER SOLICITED/RIGHTS. Send your selling-out company or inventory items to DanPoynter@ParaPublishing.com. Put "ParaSales-Selling Out" in the subject line.

SELLING

1. Selling out remaining inventory. Title - Two Sides to Every Coin...The Customer Isn't Always Right!

ISBN - 0-9753618-0-5

\$15,95 retail. 1800 copies left. \$4.00 per copy, shipping paid.

Contact: info@DNJBks@aol.com

2. SEE MORE SUPPLIERS AT

<http://parapublishing.com/sites/para/resources/supplier.cfm>

 You are in the information business. This newsletter is information. Forward it to your publishing colleagues now.



D. ParaReviews

REVIEWS SELL BOOKS. Reviews make a book stand out. We can help each other by posting (five star) reviews at Amazon.com, B&N.com, BooksAMillion.com and other web sites.

IF YOU WOULD LIKE TO REVIEW BOOKS in your area of interest/expertise, contact the listing publisher directly with your Postal address. Do not send your request to Para Publishing. Please

award the book at least four stars or decline to review it. A review with fewer stars is harmful to sales. The book you receive is yours to keep.

IF YOU WANT YOUR BOOK REVIEWED on Amazon.com, B&N.com, etc, list it here in Publishing Poynters Marketplace (no charge). You must be willing to send a book and promotional materials (review-book package) to readers of Publishing Poynters Marketplace who contact you. Make sure the book is already listed at Amazon.com.

Just send your request and description to DanPoynter@ParaPublishing.com.

Draft your request so that I do not have to edit it. Make it SHORT (100 words max), no italics or bold type. Just describe the book in a few words; don't send a lengthy review of it. Lengthy submissions will be returned for rewriting or ruthlessly cut. Reviewers only need enough information to see if they have expertise and an interest in your category. Supply full contact information including your email address. Write the draft as it should appear so that I do not have to do more than Copy\Paste. Put "Review Wanted" in the subject line.

OFFERED FOR REVIEW:

1. Behind the Veil: An American Woman's Memoir of the 1979 Iran Hostage Crisis by Debra Johanyak is a memoir detailing the author's survival as a graduate student with US-Iran citizenship in 1979-80 Iran. Dr. Hooshang Amirahmadi, Director of Middle Eastern Studies at Rutgers University, says this book "is a story that had to be told and must be read by all who are concerned about the state of US-Iran relations and wish to see them improve." For review copies, contact Debra: debra.johanyak@gmail.com. Website: www.uakron.edu/uapress/johanyak.html

2. A fiction collection of thrills, chills, mystery and mayhem greet the reader in the newly released, *Screwing the Pooch*. If agony, redemption, love and laughter are your cup of tea, the reader will also find them stylishly attended in this compilation. Now available in paperback @ \$14.95 or eBook @ \$7.49 at your local book store and all electronic book sellers. *Screwing the Pooch* is a fun romp and a fast ride. stpjobb@gmail.com

3. www.OffRampPublishing.com (a certified woman-owned business)

858.735.5647 tel

author, *What Haven't They Told Me? Practical Tips for Surviving and Thriving During Baby's First Year*

winner, Women's Advocate of the Year Award 2009, NAWBO San Diego

Vice Chair, WBEC-West San Diego forum

lorraine@OffRampPublishing.com

4. Table Manners by Mia King. Women's Fiction. Her simple life is more complicated than ever...a deliciously romantic novel starring Deidre McIntosh, a woman who must figure out the right ingredients to make the recipe of her life work. Read more at www.miaking.com. Includes recipes from Seattle's top chefs and chocolatiers. "Table Manners delights!" NYT Bestselling Author Susan Mallery. Contact mia@miaking.com to request a review copy.

5. Do you (or a loved one) have **Attention Deficit Disorder**? Are you looking for a natural solution... instead of taking medication? If so, I'd love for you to review my book: "Train Your Brain, Transform Your Life: Conquer Attention Deficit Disorder in 60 Days Without Ritalin."

This is a self-help book that describes a 60-day program to help children and adults conquer ADD using a light and sound machine. The device was clinically tested in the public schools and found to significantly reduce ADD behaviors, such as impulsiveness, inattentiveness and hyperactivity. Also, children's reading scores increased— which reflects an improvement in their ability to concentrate, focus and retain information.

Written in an entertaining and upbeat style, the book includes a chapter on the scientific premise of Ritalin... and how you can get the same results with brain training (without ever swallowing a single pill!) If you would like to review the book, please email the author at nickyv@bellsouth.net

6. I have two books in the **Mind, Body, Spirit category** that I'd like to get reviewed by people interested in 2012 and human potential. You can review the first part of each below. If you want to see more, write me: hunt@eurekadsl.net



<http://www.freado.com/player/bookplayer.php?contentid=4273&authorid=489&preview=1>



<http://www.freado.com/player/bookplayer.php?contentid=3709&authorid=489&preview=1>

7. While supplies last, free review copy of **The Skinny on Success: Why Not You?** by Jim Randel for reviewing at www.amazon.com, www.bn.com, www.powells.com and at your own blog, if you have one. (You could use the same review for all four situations.) For more on The Skinny on series, go to: www.theskinnyon.com. For more on award-winning author Jim Randel, go to: www.jimrandel.com. To request your review copy, please send your name, e-mail address, as well as your mailing address and, if possible, a brief bio about you including your occupation, age, etc. -- we're trying to get a range of reviewers in terms of gender, age, occupation, location -- send to: publicity@randmediaco.com (Please note: your online reviews may be anonymous or for attribution, whichever you prefer.) Thank you in advance! (From Jan Yager, Ph.D., Director of Publicity, RAND Publishing LLC)

8. Fiction - "Kite" is sci-fi with a light touch. Space "street" sweeper Mason Dash and the two women in his life -- wife Janet, an AI expert, and virtual beauty Sheila -- smoke out hijackers on a space station and encounter Earth's first unearthly visitor.

<http://infinitybound.com/index.php/2009/09/26/kitenow-available/>,
<http://infinitybound.com/index.php/2009/10/04/kite-free-sample/>

9. The New Rules for Mortgages by Dale Robyn Siegel, ISBN: 978-1-59257-948-8

The housing crisis and credit crunch have changed the way we buy homes. Advice that had served homebuyers well for decades no longer applies. Drawing on the most current data from lenders, credit reporting agencies, and home valuation/appraisal companies, *The New Rules for Mortgages* helps homeowners and real estate professionals navigate the new environment.

To get a review copy please contact Dale at dale@dalesiegel.com.

www.thenewrulesformortgages.com

10. WEIGHT LOSS - TWENTY POUNDS IN TEN WEEKS - MOVE IT TO LOSE IT

Take back control of your weight. A no-nonsense, straightforward, weight loss solution.
 by LTC Col Bob Weinstein Ret.

Weight Loss and weight management book with a ten week exercise and eating plan to lose twenty pounds. Full of easy-to-use tools to organize and implement the program: exercise photos, ten week exercise chart, 1,200 and 1,600 calorie menus, calorie burn charts, workout log, food diary and more. The author, Lt. Col. Weinstein has been featured on the History Channel.

--Lt. Col. Bob Weinstein, USAR-Ret.

Author and Fitness Beach Boot Camp Instructor

954-636-5351

Email TheHealthColonel@BeachBootCamp.net

www.beachbootcamp.net

11. Of 'HOT FEET AND FAR HILLS', by Australian writer Judy Cannon, Publisher Outskirts Press (US) writes: '**In 30 utterly engaging vignettes, she travels from Burma to Nepal, Pakistan to Peru, finding the haunting beauty that underlies these often troubled lands.** Cannon's feet tramp the sleet of Darjeeling's January snowfalls, pedal the low hills of the Himalayas, tiptoe across the burning hot marble of Burmese pagodas. Through it all, she wrings profound meaning from the everyday whether the shrug of a Nepalese policeman or the Spartan hearth of a Pakistan kitchen — to discover truths about ourselves ... Cannon weaves the insightfulness of a Joan Didion with a profound empathy that's all her own.' Tytherleigh Press, Brisbane (ISBN 978-0-646-49076-2). Email judycnnn@yahoo.com.au

Many thanks for any help you can give to publicise my book, which is very suitable for a gift (for 15 to 100).

--Judy Cannon, +61 7 33582623

12.

'**Madeline City and other tales**' takes readers through a dreary gothic-style western metropolis, where the Magmenian Rebellion strives to overthrow the Augsburg Church. These three stories trace the history of the city, from its modern corruption back to when it was a righteous community seeking to purge the world of evil.

If you would like to enter Madeline City and tell others of the wonders and horrors to be found there, you need only ask. Send a review request to laguna6@yahoo.com, visit my website www.stevenmaus.webs.com or call me at 480-252-8100.

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 Be a Hero! Your publishing colleagues will think you are thoughtful and generous if you forward this ezine to them.  
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E. ParaCoop



CO-OPERATIVE MARKETING PROGRAMS. Want other authors or publishers to join you in a mailing or share a booth at a fair? Whether you are buying or selling, list your wants here. Note your book genre/category.

CO-OP PROGRAMS:

1. CO-OP MAILINGS TO LIBRARIES, BOOKSTORES, ETC. The Publishers Marketing Association (PMA) hosts a number of co-op programs. Join with other publishers to send flyers to libraries, send you books to book fairs, make category mailings, etc. See <http://www.pmaonline.org/programs.cfm>

Announcements

1. YOUR (FRÉE) LISTINGS should be tight and complete. We do a minimum of editing; what you send is what we'll print. Remember to include your email address.

2. WE WILL NOT REPEAT LISTINGS within a six-month period. If you want an item to appear more often, send your CC# and we will charge you \$29 for each repeat.

3. THIS ISSUE OF THE MARKETPLACE CAN BE FOUND AT
<http://parapublishing.com/sites/para/resources/newsletter.cfm>

4. CHANGE YOUR ADDRESS BOOK

Dan Poynter's email address is

DanPoynter@ParaPublishing.com

Your address book may show
dpoynter@impulse.net or another old address.
 Please make the change now.

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The Small Print

YOU ARE RECEIVING this F-R-E-E newsletter because you are on Dan Poynter's option-in Publishing Poynters mailing list.

PLEASE RECOMMEND THIS NEWSLETTER to your book colleagues. Just click on "Forward" in your email program.

BACK ISSUES are archived at
<http://parapublishing.com/sites/para/resources/newsletter.cfm>

TO RECEIVE THIS NEWSLETTER F-R-E-E, sign up for Publishing Poynters at
<http://parapublishing.com/sites/para/resources/newsletter.cfm>

PRIVACY STATEMENT: We will not distribute your email address to anyone. Period.

TIME TO SHARE. Please send your items for listing to DanPoynter@ParaPublishing.com



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**Para Publishing. Dan Poynter:** Author (120+ books), Publisher (since 1969), Speaker (CSP).  
 Information Products on Book Writing/Publishing/Promoting, Parachutes/Skydiving, Expert Witness & Aging Cats.  
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[DanPoynter@ParaPublishing.com](mailto:DanPoynter@ParaPublishing.com) More than 500 pages of helpful information: <http://ParaPublishing.com>