



Publishing Poynters Marketplace

A *Publishing Poynters* supplement about
Buying, Selling and Reviewing.
Authors and publishers helping each other.



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Published roughly monthly since 2005. Circulation more than 40,200. F-R-E-E
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For the Small Print, scroll to end.

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A. ParaStories



STORIES/INTERVIEWS/INFORMATION WANTED

NEED STORIES to flesh-out your book? List your wants here. Focus on a single topic and provide your contact information. Write tight: limit your listing to 100 words. Conform to the format so we can Copy\Paste and do not have to edit. Send your listing to DanPoynter@ParaPublishing.com Put "Stories Wanted" in the Subject line of your email. There is no charge for listings.

WANT TO CONTRIBUTE YOUR STORY? Contact requesters directly.
Do not send stories, etc. to Dan.

STORIES REQUESTED:

1. I am looking for **HUMOROUS STORIES ABOUT RAISING A SPECIAL NEEDS CHILD.** Do you have an amusing tale about the lighter side of raising a disabled child? It might be about your own child or perhaps a sibling. Selected stories will appear in my next book, and/or proposed syndicated column, "Mis-labeled as Disabled." Full acknowledgement will be given, and you will receive a free copy of the book or column.

You can be as brief or as detailed as you wish.

--Dan Montville, dan@disabledfables.com

2. Your unique humor solved a sticky mess? How DID you do that? What did you say, what response? What was so troublesome, anyway?
I'm writing a book on how humor gets the way it is and how the funny stuff works. Care to divulge a predicament at Work, at Home or among Friends that was tidied up with a joke, a trick, a few weird words or some rancid sarcasm? Used in one of the chapters in "*What's so %\$#! Funny?*" and you get credit in my book. Prefer to remain anonymous—that's OK.
agnes.franz@msn.com. Will respond pronto.

3. Seeking stories for my 3rd book: "**Nightmare Neighbors.**" If you have one now, or had one in the past, I'd really appreciate hearing about it.
Include your name, or keep it anonymous.
Marta Hiatt, mbhiatt@earthlink.net, www.northernstarpress.com

4. I am collecting stories - letters (a paragraph or two is perfect) of **loving words love, that were written to you to encourage you, comfort you, love you, loving expression of forgiveness, loving expression of sorrow, of caring or discipline.** You the story teller would be a surrogate parent to those who did not have or never had parental love. Your words would be an inspiration to informed that they are not parentless because your words would proxy as a parent that they did not

have or a parent the did not know. Maybe your words may encourage them to renew their relationship with their parent that have not spoken to for years. Please, I am only seeking letters that you are willing to share that you have saved or kept for special moments like these. Would you be a parent to the hearts who are in need of a parent in their lives. Your stories would help raise funding to support dental care to low-income seniors and those with special needs that are in oral pain and cannot afford dental insurance to see a dentist. Your stories would change a frown of pain to a smile of love.

Book Title: *Love Letters*

With gratitude for your generosity and the intention of passing the kindness on

Please submit all stories to brendam531@aol.com Please include , name and location, if you would like to be credited In kindness

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Please help us help our readers.

Forward this Marketplace newsletter to your colleagues in publishing.

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B. ParaWants



ITEMS/SERVICES/HELP WANTED. This is a new section where book- and publishing-related items and services may be posted. Send your wants to DanPoynter@ParaPublishing.com
Put "Item/Service Wanted" in the subject line.

If you supply a solicited item, contact the poster directly. Do NOT write Dan Poynter. If you know of a supplier, please help the poster by writing him or her.

If you are a supplier looking for customers, see <http://parapublishing.com/sites/para/resources/supplier.cfm>

ITEMS/SERVICES/HELP WANTED:

1. Professional writer / aspiring author seeks critical feedback from readers and writers on the first 50,000 words of her first novel.

TITLE: My Lava Life: How I Kept Pulling the Trigger Until the Damned Gun Went Off

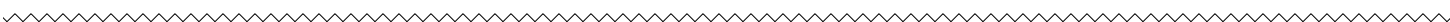
SYNOPSIS: My Lava Life is a raw, coming-of-age story about Gabrielle LeJappeur, a 40-year old woman who dives head first into online dating just weeks after her husband of fourteen years leaves her for another woman. Through emails, conversations and blogging about her dating experiences, Gabrielle learns as much about herself as she does about the 24 men she meets during her year of dating dangerously.

CAUTION: This book contains scenes of violence, course language and nudity. Reader discretion is advised.

CONTACT: donna@donnabarker.com

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This newsletter has a circulation of 41,000+.  
You must know several authors and publishers who don't receive it.  
Why not forward it to them?





## C. ParaSales

**SELLING OUT/PARTNER WANTED/POSITIONS OPEN/TITLE CLOSEOUTS/ PUBLISHER SOLICITED/RIGHTS.** Send your selling-out company or inventory items to [DanPoynter@ParaPublishing.com](mailto:DanPoynter@ParaPublishing.com). Put "ParaSales-Selling Out" in the subject line.

### SELLING

1.

### 2. SEE MORE SUPPLIERS AT

<http://parapublishing.com/sites/para/resources/supplier.cfm>

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You are in the information business.
This newsletter is information.
Forward it to your publishing colleagues now.

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## D. ParaReviews



**REVIEWS SELL BOOKS.** Reviews make a book stand out. We can help each other by posting (five star) reviews at Amazon.com, B&N.com, BooksAMillion.com and other web sites.

**IF YOU WOULD LIKE TO REVIEW BOOKS** in your area of interest/expertise, contact the listing publisher directly with your Postal address. Do not send your request to Para Publishing. Please award the book at least four stars or decline to review it. A review with fewer stars is harmful to sales. The book you receive is yours to keep. If you agree to review a book and receive it from the author, please let him/her know that you have and that you will contact them again after you complete your review.

**IF YOU WANT YOUR BOOK REVIEWED** on Amazon.com, B&N.com, etc, list it here in Publishing Poynters Marketplace (no charge). You must be willing to send a book and promotional materials (review-book package) to readers of Publishing Poynters Marketplace who contact you. Make sure the book is already listed at Amazon.com.

Just send your request and description to [DanPoynter@ParaPublishing.com](mailto:DanPoynter@ParaPublishing.com).

Draft your request so that I do not have to edit it. Make it SHORT (100 words max), no italics or bold type. Just describe the book in a few words; don't send a lengthy review of it. Lengthy submissions will be returned for rewriting or ruthlessly cut. Reviewers only need enough information to see if they have expertise and an interest in your category. Supply full contact information including your email address. Write the draft as it should appear so that I do not have to do more than Copy\Paste. Put "Review Wanted" in the subject line.

## SPECIAL OFFER

### OFFERED FOR REVIEW:

**1. -- Preventing and Treating Diabetes, Naturally:** The Native Way Leslie Korn, PhD, MPH and Rudolph C. Ryser, DayKeeper Press, 2009 [lekorn@cwis.org](mailto:lekorn@cwis.org)

Designed for professionals, patients and their families this book provides a comprehensive approach to prevention and treatment of diabetes type 2 and demonstrates how to integrate complementary and alternative medicine with the traditions of Pacific Northwest Indian healing. Chapters include the effects of stress and trauma, energy medicine, vitamins and minerals and herbs, and their interaction with diabetes drugs, bodywork therapies and food and recipes along with community action. The book contains activities and is linked to an optional DVD and exam approved for continuing education credits for nurses. Drs. Korn and Ryser are Harvard Medical school-educated, and Native, respectively.

Leslie E. Korn, Ph.D., M.P.H., R.P.P., LMHC [lekorn@cwis.org](mailto:lekorn@cwis.org) Center for Traditional Medicine Health Alternatives, LLC Center for World Indigenous Studies  
360-262-6175 (Direct line)

360-586-0117 (Office), 253-276-0084 (Fax), [www.centerfortraditionalmedicine.org](http://www.centerfortraditionalmedicine.org),  
[www.healthalt.org](http://www.healthalt.org), [www.cwis.org](http://www.cwis.org)

2. Amazon review requested for

**Verbal Fractions - learning fractions without pencil and paper.**

Reviewer should have a child in grades 4 to 7 so they can try the book with a child to see how it works for them.

contact: Charan Langton, [mntcastle@earthlink.net](mailto:mntcastle@earthlink.net), [www.mathlesson.com](http://www.mathlesson.com)

**3. Education is a Gift....**

School, oh no, not again! This is Jared's never-ending response to any and every request made by anyone older than him having to do with school. "Do I have to..... **go to school?** Even though Jared is an inquisitive first grader with only 1-½ years of school "under his belt" he will realize today that school **is** a good thing; especially since it's free. "Do I Have To?" conveys the message that the opportunity to obtain a free education in this country is truly a gift. This book communicates this message to our children in a humorous and yet insightful way. Through Jared's heart I have shown that we are blessed to live in a country with access to a free education from head-start to 12<sup>th</sup> grade.



Author: Deborah J. Chaplin, [overcomer1us@yahoo.com](mailto:overcomer1us@yahoo.com)

Illustrator: Jamal Ray, [www.wisdomforu.com](http://www.wisdomforu.com)

**4. Healing Heartaches, Stories of Loss and Life**

Sherry E Showalter, PhD - Author

Infinity Publishing ISBN# 0-7414-5692-3

Healing Heartaches is dedicated to my Granny. After her death it was amazing how many Krumpled Kleenex I found in jackets, in pocketbooks, tucked in a pillowcase. Each felt like a treasure.

This is, a book about loss and grief, more importantly; it is a book about hope and healing. Who you are now is not who you have been. We cannot go back again.

Hearts that are connected in life cannot be separated by death, death is not that powerful. Each of us must find the path that keeps our loved ones secure, always, in our hearts and memories.

To request a copy of Healing Heartaches, please email, and I invite you to visit:

<http://www.drsherryeshowalter.com> to see what others are saying about Healing Heartaches, Stories of Loss and Life.

--Dr Sherry E Showalter, [sherrye.showalter@yahoo.com](mailto:sherrye.showalter@yahoo.com)

**5. THE LONGBRIDGE DECISION**, by Robert M. Brown, Jr. — Released May 1, 2010, this is a legal thriller with a romantic twist and has been compared to the best of Grisham and Baldacci. Set against a fermenting background of political and moral corruption that begins beneath the lone star of the Texas capitol building and stretches all the way to the office of the President, THE LONGBRIDGE

DECISION — a frighteningly plausible, lightning-paced thriller — reveals an alarming and chilling vision of a theocratic America that is just one decision short of becoming a reality.

Contact [djenkins@aol.com](mailto:djenkins@aol.com) for review copy.

**6. SWALLOW SAFELY: How Swallowing Problems Threaten the Elderly and Others.** A Caregiver's Guide to Recognition, Treatment, and Prevention. ISBN 978-0-9819601-2-8. Published May 2010 by Inside/Outside Press. Paper, 180 pages, \$14.95.

Many people these days know about the danger of falls in the elderly. They may not realize that swallowing problems, too, account for tens of thousands of deaths annually in the U.S. In clear, non-technical language with illustrations, SWALLOW SAFELY provides an overview of normal swallowing, shows how things can go wrong, tells what symptoms to watch for, and guides the reader in getting help. Also at risk are persons with Parkinson disease, multiple sclerosis, Alzheimer disease, stroke, congestive heart disease, or COPD. The book includes a useful Letter For Your Doctor to record observations, questions, and concerns.

--Joel Herskowitz, [herskowitzjoel@aol.com](mailto:herskowitzjoel@aol.com), 11 Wilson Street, Natick, MA 01760, (508) 655-8933

**7. The Furax Connection** tells the remarkable story of Harvard honors graduate Billy Rosen who volunteers for the draft shortly before the outbreak of the Korean War and comes to learn that the military is a close-knit family of good and decent people who unselfishly care for their own. The novel has received three full-page write-ups in the news media; is described as "an intriguing story not to be missed" by Midwest Book Review; and was selected by Alan Caruba, a charter member of the National Book Critics Circle, as one of the best in new fiction for November 2009.

--Stephen L. Kanne, author, [caslk@aol.com](mailto:caslk@aol.com), [www.StephenL.Kanne.com](http://www.StephenL.Kanne.com)

## 8. Fat Camp

Sara Lee Jacobs has been overweight her entire lonely life. Peggy Jenkins-Hall sacrificed her hard-earned figure to her third and final child. Both women are obsessed with their weight and enroll in an exclusive diet program called Sunrise, which touts an incredible success rate. They soon understand why. Instead of the usual starvation and aerobic exercise, they are coupled with gorgeous men.

Would love to have my two new fiction ebooks reviewed and could send a .pdf. I'd happily reciprocate. Both books are categorized as women's fiction.

--Linda Ann Rentschler, [linda@larentschler.com](mailto:linda@larentschler.com), [www.larentschler.com](http://www.larentschler.com)

## 9. STATE OF DISGRACE

When Mary Beth Everitt suffers a setback in her love life, she accepts a job at a men's magazine, disregarding her conservative life's plan to teach at Saint Bernadette's. Things go from bad to worse when her boyfriend disappears, she is stood-up by the man of her dreams, and she finds herself attracted to Joseph--her boyfriend's conservative brother.

Would love to have my two new fiction ebooks reviewed and could send a .pdf. I'd happily reciprocate. Both books are categorized as women's fiction.

--Linda Ann Rentschler, [linda@larentschler.com](mailto:linda@larentschler.com), [www.larentschler.com](http://www.larentschler.com)

**10.** I have written a book of **Poetry** and want reviews, please.

It is titled " Fried Eggs With Lace Edges~Granny Is Cooking POETRY" It is published by Outskirts Press, Inc. <http://outskirtspress.com/webpage.php?ISBN=9781432745561> 101 pages

I am seeking reviews. For a review copy, contact: [Allenafd5@aol.com](mailto:Allenafd5@aol.com) or visit my website: [WWW.outskirtspress.com/friedeggswithlaceedges](http://WWW.outskirtspress.com/friedeggswithlaceedges)

## **11. THE LIFE AND THOUGHT OF AN IMMIGRANT**

by Albert Wettstein

The Biography of a Swiss Immigrant that wanted to stay in America only one or two years. But of this writing it is now fifty nine years and very successful ones at that.

My thoughts are based on my knowledge and by the observance of the environment and many things that could improve our life's.

My domain is [swissimmigrant.com](http://swissimmigrant.com)

**12.** Originally published in 1758, **Benjamin Franklin's *The Way to Wealth*** gave our country a financial philosophy that has made millions of people wealthy, prosperous and successful. Updated by Jack Vincent for today's modern economy, Franklin's time-tested secrets to wealth and success are more important to know today than at any time in our history.

A wealthy gentleman named Mr. Abraham will be your guide as you learn the secrets to prosperity, success, and financial security.

To review this book for Amazon, B&N and the books website please contact, Jack Vincent by email : [jack@thewaytowealthbook.com](mailto:jack@thewaytowealthbook.com).

## **13. The Long Night Moon**

Author: Elizabeth Towles, Publisher: Fireside Publications, Listed on Amazon.com.

More than a Romance...the North Carolina Mountains almost become a character, taking on a breath of life!

The story opens in Charlotte and moves to the Nantahala Mountain region in the 1970's. It carries you on a journey of love, honor and drama as it delves into a family's struggles and one woman's life. Darcie's brother, Ian, relocates her to the mountains where she meets and becomes infatuated with Wa'si, a Cherokee Indian. Torn between the world she left behind and the one she does not understand, Darcie must throw aside her childish ways and fight for the love she so desperately wants...and one she doesn't even realize she needs.

Thanks in advance for all support and consideration.

-- Elizabeth Towles, [wtowles@carolina.rr.com](mailto:wtowles@carolina.rr.com)

#### **14. Grandloving: Making Memories with Your Grandchildren**

Babies to Teens – Near or Far, 5<sup>th</sup> Edition

Published: April 2010 by Heartstrings Press

Co-authors: Sue Johnson, Julie Carlson & Elizabeth Bower

Grandparents and grandkids go together like peanut butter and jelly, but even loving families will benefit from the energized, creative ideas and advice found in this new 5<sup>th</sup> edition, winner of seven national parenting awards. Grandloving offers input from 375 families, hints for using the latest technology to bond with babies to teens, 225 fun, inexpensive activities, suggestions for successful visits, “Quick Tips” chapter summaries for fast answers, updated resources, and recommended books. Whether you’re a newbie Nana, seasoned Grandparent, long distant Dad, or involved Aunt or Uncle, Grandloving will help you grow closer to the children in your life.

Reviews wanted: [sue@grandloving.com](mailto:sue@grandloving.com), [www.grandloving.com](http://www.grandloving.com), 804-462-0884, Heartstrings Press, 49 Starview Place, Lancaster, VA 22503

#### **15. We have written a book of Poetry and want reviews, please.**

It is titled "Partners In Rhyme~POETRY By Computer" ISBN 978-0-557-37398-7 co-authors Allena Faye Dulaney and Randell Lee Midkiff. It is published by Lulu Publishers.

We are seeking reviews. For a review copy, contact: [Allenafd5@aol.com](mailto:Allenafd5@aol.com) or visit my website:

<http://stores.lulu.com/grannyfayepoetry74>

Randy and Faye, names we are known by, started writing together around the turn of the 21st century when we met online. We have met in person only one time. One would write a few lines and the other would add to it, back and forth until we felt the poem was done. This book is the result of our friendship of each other and was done all on our computers.

**16. Looking to lose weight and keep it off?** Then forget the big plunge. Do it the easy and effective way: nickel and dime your weight down. This book helps pave the way for sensible, realistic, easy and lasting weight control. Do just half the things listed in this book and your progress should begin immediately.

Send request to [hafner.p@gmail.com](mailto:hafner.p@gmail.com) for a review copy of "The Ounces Countdown Weight Loss Approach."

--Patrick Hafner, author of Injury Afoot (for plantar fasciitis)

<http://www.injuryafoot.com/>

**17.** I am requesting a review of my novel, **The Cost of Justice**. It is a political/legal thriller set in Alabama that exposes the influence of money on judges on our Supreme Court. It is based around a Hurricane, reminiscent of Katrina that struck Mississippi and Louisiana. The novel exposes the power

that corporate interests exert over litigation and jury verdicts in this part of the world, which has been known as "tort hell".

I have practiced law in Birmingham, Alabama for 17 years.

One of our current Supreme Court Justices, who read the novel, called it "credible and riveting."

Thank you for your consideration in this regard.

--Mike Gedgoudas, Esq. [mgedgoudas@bellsouth.net](mailto:mgedgoudas@bellsouth.net), [www.firesidepubs.com](http://www.firesidepubs.com)

### **18. Crowded with Voices: Thirteen Years in the Middle East**

An account of teaching in Bahrain from 1976 to 1989, followed by continued contact with Bahraini friends and return visits in 2006 and 2009, this book reports numerous conversations on marriage customs, the changing role of women, and the often uneasy relationship between the sects of Islam. The experience of living in the Arab world during the Khomeini Revolution in Iran and the Iran-Iraq War, and following the implications of those events over thirty-three years, provides an understanding seldom available to those who are unable to experience the Arab world themselves.

--Katherine Chaudhri, [kay.chaudhri@gmail.com](mailto:kay.chaudhri@gmail.com) or see <http://www.CrowdedwithVoices.com>

### **19. YOUNG ADULT FANTASY: Wyndano's Cloak, Tree Tunnel Press, 3/15/10**

Author: A. R. Silverberry

A terrifying warning threatens a danger horrible enough to shatter Jen's world forever. She's certain that Naryfel, a shadowy figure from her past, has returned and is concentrating the full force of her hate on Jen's family. But how will she strike? A knife in the dark? An attack from her legions? Or with dark arts and twisted creatures. Jen has one chance to stop them--with Wyndano's Cloak . . .

A gripping young adult fantasy about the power of love and forgiveness, and the terrible consequences of denying who you really are.

For review copy: Peter Adler, [contact@treetunnelpress.com](mailto:contact@treetunnelpress.com)

**20. A Murder In A Small Town** is a fictional book about a young girl who was murdered in a small town in Mississippi. The book tells about her life. The man walking his dog found her body and called the police.

They investigated and arrested a homeless man for her murder first. But he was not the murderer, read the book and find out who the actually murderer is.

--Gracie Curry, [gracie.holman@yahoo.com](mailto:gracie.holman@yahoo.com)

21. With the recent release of her new book **The Myth of the Broken Home**, author April Gabrielle dispels America's opinion of the broken home! It is a guidebook for single parents, especially those from disadvantaged backgrounds. Single parents will enjoy the candid, positive and experiential instruction as it influences them toward reaching their goals of successful parenting without buying into the stereotypes of single parenthood. The Myth of the Broken Home will provide answers to those who are raising children against all odds, those involved in the daily grind of life refusing to forsake their children. Send requests to [pj@nobrokenhome.com](mailto:pj@nobrokenhome.com)

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Be a Hero!

Your publishing colleagues will think you are thoughtful and generous if you forward this ezine to them.

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## E. ParaCoop



**CO-OPERATIVE MARKETING PROGRAMS.** Want other authors or publishers to join you in a mailing or share a booth at a fair? Whether you are buying or selling, list your wants here. Note your book genre/category.

### CO-OP PROGRAMS:

1.

**2. CO-OP MAILINGS TO LIBRARIES, BOOKSTORES, ETC.** The Publishers Marketing Association (PMA/IBPA) hosts a number of co-op programs. Join with other publishers to send flyers to libraries, send you books to book fairs, make category mailings, etc. See <http://www.ibpa-online.org/programs/programs.aspx>

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Friends help friends.

Publishing friends forward this ezine to their publishing friend.





Announcements

1. YOUR (FRÉE) LISTINGS should be tight and complete. We do a minimum of editing; what you send is what we'll print. Remember to include your email address.

2. WE WILL NOT REPEAT LISTINGS within a six-month period. If you want an item to appear more often, send your CC# and we will charge you \$29 for each repeat.

3. THIS ISSUE OF THE MARKETPLACE CAN BE FOUND AT
<http://parapublishing.com/sites/para/resources/newsletter.cfm>

4. CHANGE YOUR ADDRESS BOOK

Dan Poynter's email address is

DanPoynter@ParaPublishing.com

Your address book may show

dpoynter@impulse.net or another old address.

Please make the change now.

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The Small Print

YOU ARE RECEIVING this F-R-E-E newsletter because you are on Dan Poynter's option-in Publishing Poynters mailing list.

PLEASE RECOMMEND THIS NEWSLETTER to your book colleagues. Just click on "Forward" in your email program.

BACK ISSUES are archived at

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TIME TO SHARE. Please send your items for listing to DanPoynter@ParaPublishing.com



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**Para Publishing. Dan Poynter:** Author (120+ books), Publisher (since 1969), Speaker (CSP).  
Information Products on Book Writing/Publishing/Promoting, Parachutes/Skydiving, Expert Witness & Aging Cats.  
PO Box 8206, Santa Barbara, CA 93118-8206 USA. Tel: +1-805-968-7277; Fax: +1-805-968-1379; Cell: +1-805-448-9009. 530 Ellwood Ridge.  
[DanPoynter@ParaPublishing.com](mailto:DanPoynter@ParaPublishing.com) More than 500 pages of helpful information: <http://ParaPublishing.com>